

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.	: 09/873,785	Confirmation No.	2842
Applicant	: Chaitanya Kanojia, et al.		
Filed	: 06/04/2001		
Title	: PROMOTIONS ON VIEWING DEVICES		
Group Art Unit	: 2425		
Examiner	: Keiu Oanh T. Bui		
Docket No.	: 325520.02/MFCP.143798		
Customer No.	: 45809		

VIA EFS – October 26, 2011

Mail Stop RCE
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR ONE-MONTH EXTENSION OF TIME

It is hereby requested that the time period for responding to the subject Final Office Action be extended for one (1) month, or until November 1, 2011. The appropriate extension fee under 37 C.F.R. § 1.17(a)(1) is submitted herewith.

**SUBMISSION IN SUPPORT OF REQUEST FOR CONTINUED EXAMINATION AND
AMENDMENT UNDER 37 C.F.R. § 1.114**

Applicants respectfully request continued examination of the above-identified Application. The following is in accordance with the requirements for submission under 37 C.F.R. § 1.114(c) and MPEP 706.07(h), Sec. II. This response is submitted in response to the Examiner's remarks in the Final Office Action mailed July 1, 2011. In response to the subject Final Office Action, please consider the following:

Amendments to the Claims: begin on page 2 of this paper.

Remarks/Arguments: begin on page 12 of this paper.